JINRU ZHOU

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EDUCATION

University of Pennsylvania Philadelphia, PA
Learning Sciences and Technologies | *Master of Science in Education (M.S.Ed)* August 2026 - August 2027 *(Expected)*

Syracuse University Syracuse, NY
College of Arts and Sciences | *Bachelor of Science in Psychology* August 2022 - May 2026
Forensic and National Security Sciences Institute | *Bachelor of Science in Forensic Science*

PROFESSIONAL EXPERIENCES

Event & Technical Services, Syracuse University Syracuse, NY
Student Lead (Supervisor), Sound Tech Lead & Venue Manager Jan 2023 – May 2026

- Led the full **e-learning development** lifecycle for new-hire onboarding and ongoing employee training using **Blackboard LMS**, **Kaltura**, and **PlayPosit**, including needs identification, content design, interactive video development, implementation, feedback collection, performance evaluation, and iterative improvement.
- **Developed video-based training content in Kaltura** and interactive learning activities in **PlayPosit**, embedding knowledge-check questions to reinforce key procedures and assess learner understanding.
- Supervised **20 student employees directly** and supported cross-team management of **65+ employees**, overseeing onboarding, training, performance feedback, and promotion evaluations.
- Coordinated on-site operations for large-scale university events serving up to **1,400+ attendees**, managing staff, technical requirements, event logistics, and real-time issue resolution.
- Provided technical support and troubleshooting for university, guest, and student-led events using professional live-production systems.

Harvard College Association for U.S. - China Relations (HAUSCR) Shanghai, China
China Team Associate, HSYLC Future Founder Program Sep 2023 - Sep 2024

- Collaborated with the China-based operations team and Harvard-affiliated program teams to design and deliver entrepreneurship-focused educational programming for **200+ participants**, supporting a broader multi-city HSYLC program serving approximately **1,300–1,500 students**.
- Developed digital learning materials and learner-feedback tools, conducted student interviews, and analyzed participant feedback to identify learner needs and inform program improvements.
- Supported volunteer recruitment, coordination, and event implementation, working with teaching fellows and program staff to prepare and execute large-scale educational programming.

Teaching Fellow & House Leader, Harvard Summit for Young Leaders in China (HSYLC) Aug 2023

- Co-designed lesson plans, interactive learning activities, and assessments with Harvard undergraduate instructors and facilitated academic sessions in small-seminar settings.
- Designed and facilitated workshops on leadership, communication, and global citizenship, incorporating evaluation rubrics and structured peer review.
- Mentored and supported a cohort of **30+ students**, providing individualized academic guidance and community-building support.

JNC Study Abroad Platform Online
Teaching Assistant - Public Speaking and Communication Jul 2023 - Aug 2023

- Supported instructional delivery for **46 international students in a credit-bearing college course** eligible for transfer to their home universities, designing interactive speaking and presentation activities to strengthen communication skills.
- Collaborated with faculty to adapt instructional materials and activities for learners with varying English proficiency levels.
- Facilitated weekly discussions and evaluated written and oral assignments, providing individualized feedback to support learner improvement.

Campus Ambassador Jun 2022 – May 2026

- Advised **50+ prospective students** on academic planning, course selection, and transition to overseas university study, providing individualized guidance based on student needs.

- Promoted study-abroad opportunities to prospective students and parents through campus events and digital communication channels.

Dalian Heng Yi Media Co., Ltd. Dalian, China
Social Media Marketing Intern Jun 2021 - Aug 2021

- Produced and edited bilingual social media content; gained **2,000+ total reads within one week**.
- Designed cultural media campaigns highlighting film and creative industry analysis.

RESEARCH & PROJECT EXPERIENCES

AI Experiential Learning Lab | IBM SkillsBuild × Penn GSE Philadelphia, PA
Team Member Sep 2026-Present

- Collaborate in a **4-student cross-functional team** to explore and develop an AI-assisted solution using **IBM Bob**, contributing to problem definition, ideation, and project planning.
- Apply **AI-assisted problem solving, iterative design, teamwork, and human–AI collaboration** to translate an emerging AI tool into a practical learning or user experience.

Undergraduate Research Assistant, Syracuse University Syracuse, NY
Research Assistant- Instructional Design, Development & Evaluation Jan 2024 – August 2025
Supervised by Dr. Xiaoxia (Silvie) Huang, Associate Professor in Instructional Design, Development and Evaluation

- **Co-authored and presented a peer-reviewed systematic review at the 2025 AERA Annual Meeting, Denver, CO.**
- Conducted a PRISMA-based systematic review examining cognitive load and anxiety in immersive virtual reality, managing database searches, title/abstract/full-text screening, inclusion criteria, and structured data extraction.
- Analyzed and synthesized findings across learning tasks, participant characteristics, eye-tracking technologies, and research demographics to identify patterns and gaps in technology-supported learning research.
- Synthesized research findings into manuscript sections, tables, and visual analyses, contributing to the Introduction, Results, and Conclusion of a journal manuscript.
- **Under Review: Eye-Tracking as an Indicator of Cognitive Load and Anxiety in Immersive Virtual Reality: A Systematic Review** (Virtual Reality (Springer Nature))

LEARSHIP EXPERIENCE

International Student Advisory Board (ISAB), University of Pennsylvania Philadelphia, PA
Board Member Sep 2026 – Present

- Represent international student perspectives and advocate for student needs by gathering feedback across Penn's international community and bringing key concerns, experiences, and ideas to ISAB discussions.
- Collaborate with International Student & Scholar Services (ISSS), fellow board members, and Penn administrators to evaluate international student services, identify opportunities for improvement, and develop student-centered recommendations.

Chinese United Student and Scholar Association Syracuse, NY
President May 2024 – May 2026
Secretary Sept 2023 - Sep 2024

- Led a multicultural student organization of **100+ members**, overseeing event programming, membership operations, and public communications.
- Led the merger of two major Chinese student organizations, streamlining campus resources and contributing to an estimated **$30,000+ reduction in annual university administrative costs**.
- Oversee event programming, membership management, and public communication strategies.

SKILLS

- **Learning & UX Design:** Instructional design, e-learning development, learning experience design, user research, interaction design, wireframing & prototyping, Figma, **Google UX Design Professional Certificate (Certification)**
- **Research & Analytics:** Blackboard LMS, Kaltura, PlayPosit, AI/ML education, AI literacy, generative AI, Teachable Machine
- **Data & Research:** Tableau, data visualization & dashboards, Python (Jupyter/Databricks), SPSS, R, Qualtrics, Excel, qualitative & quantitative research, PRISMA
- **Languages**: Chinese (Native), English (Professional Working Proficiency), Korean (Elementary)